ETHEREUM PLUS

Launch, Goals & Innovations

Introduction

Technological advancements have been renewing the efficiency of businesses and rendering business advantages. Cryptocurrency is one such expansion that has changed the face of our economy and changed our conceptual understanding of business, trade and security.

Cryptocurrency is a peer-to-peer digital money powered by the **Blockchain Technology**. Created and managed by the advanced encryption techniques, cryptocurrencies work on cryptography to ensure secure business transactions of any kind. Facilitated through public and private keys to ensure security, Cryptocurrencies make for a relatively easier transfer of funds. Thus, people have been embracing cryptocurrency, welcoming it as the next big thing in finance and digitized marketing.

Taking a giant leap into the globe, the concept of cryptocurrency has transcended to being a virtual reality. Cryptocurrencis are now considered a lucrative means to facilitate monitory exchange and are the safest way to avoid steep charges of wire transfers.

The future of any safe trading will always be ensuring secure cryptocurrency technologies, secure storage and in providing novice users smarter ways to trade or transact. With **Ethereum Plus**, we ease the *How-to-Use* and *When-to-Use* interactive codes that most blockchain users encounter.

Launch of Ethereum Plus

The need for an advanced cryptocurrency always remains in demand. When Ethereum surfaced with **Smart Contracts,** the increasing quest to build robust blockchain applications and a keen interest in a Green World, Clean World, eventually led to a smart coin- *Ethereum Plus*. Eco-friendly blockchain application, as the community defines it, it aims at bridging the programming complexities any blockchain user encounters. Ethereum Plus paves its way with flexible programmable ledgers or protocols called **Ethereum Plus Contracts.**

Ethereum Plus or ETP is a descendent of the Ethereum family. ETP inherits the sophisticated **Ethereum Blockchain Methodology** for easy regulations or transfer of funds/exchange of currency. It is a decentralized platform that runs on principles of Ethereum Smart Contracts. Ethereum uses distributed database or ledgers to provide a global network of decentralized applications that prove beneficial in preventing censorship, failures and provides transparency to all the parties involved in a digital interaction. It works on cryptography and entrusts security in managing any kind of contracts, property transactions or the finance matrix between people.

Ethereum Plus executes without any possibility of downtime, censorship, fraud or third party interference. It is a continuation of the original Ethereum blockchain- free from external

interference and subjective tampering of transactions. There's no organization defining the coin cap, tracking how you produce them or where you invest them. With no restraints and nor confiscations, it makes a trading a seamless process, no restraints, no confiscations.

Ethereum Plus Goals and Objectives

As the concept of cryptocurrency revolves around virtual currency, it is contingent that virtual amenities or transactions do not really guarantee the security of transactions or communications and often seem imprecise. Moreover, learning the programming codes of any technology has always been a deterrent in adapting cryptocurrencies.

To combat technological complexities, **Ethereum Plus** provides viable solutions pertaining to digital transactions, security, sustainability and simplifying programming complexities. Diligently dealing with the coding challenges makes **Ethereum Plus** a specialized blockchain application. Ethereum Plus, like the techs define, also predicts bright potentials in the way investors can look at investment.

An advertent credence on Decentralized Apps by a lot many people has been evident. Secondly, an instantaneous transaction is most sought after. So, clubbing the two into one robust blockchain has always been a lucrative idea. Therefore, catching pace with the trends and quests, **Ethereum Plus** has been launched to meet the growing business aspirations of millions with simple built-in templates for business concerns of any kind.

Ethereum Plus is marveled with the idea of making existing Smart Contracts easily accessible, adaptable and deployed by millions of end-users. ETP's goal is *Smart Contracts for everyone, by anyone.*

 A question that's increasingly gained popularity-

Why develop Ethereum Plus when we already have enough technologies for digital transfers and payments?

Obvious to the fact that **Ethereum Plus** has now ensconced itself deep into math, mind, and mindset of like-minded people owing to innovations and developments, it entrusts security in managing any kind of contracts, property transactions or the finance matrix between people.

It's agreed that the core value of any blockchain is immutability, valid and safe transactions. Indeed, **Ethereum Plus** facilitates the existent principles and guidelines, it doesn't necessarily neglect the virtues, but only replaces the existing code complexities to the end-users, making individuals enter into blockchain-based contracts wherein the contracts are governed by the users.

By entering into contracts on **Ethereum Plus**, the transactions will be relatively fasters since they are dictated by built-in templates you interact with. **Result**- *Faster transactions, better trade!*

Ethereum Plus Innovations

Ethereum Plus came into the virtual currency scene with a key difference. ETP's ambitious goal- building an eco-friendly venture has been a radical development. In addition to supporting the existent Smart Contracts, it garners simplified built-in templates that can be executed with ease by end-users. These templates, agreements or contracts execute automatically when conditions are met.

Though *Smart Contract* hit the several communities rock solid, it fails to touch the layman. **Ethereum Plus** bridges this gap between *How-To* and *I know How-To*. As the name says, ETP adds that plus to the existing Smart Contracts. ETP contract continues to use the underlying concept and design of *Ethereum Smart Contract* as the backbone. On the forefront, it enables a layman to create his/her own smart contract with ease.

Smart Contracts

While the first blockchains were designed to perform a small set of simple operations – mainly, transactions of a currency-like token – techniques have been developed to allow blockchains to perform more complex operations, defined in full-fledged programming languages.

Because these programs are run on a blockchain, they have unique characteristics compared to other types of software. First, the program itself is recorded on the blockchain, which gives it a blockchain's characteristic permanence and censorship resistance. Second, the program can itself control blockchain assets – i.e., it can store and transfer amounts of cryptocurrency. Third, the program is executed by the blockchain, meaning it will always execute as written and no one can interfere with its operation.

To developers and others working directly with blockchain technology, the term "smart contracts" is most often used to refer to this blockchain code, These terms are often used in Ethereum documentation, onstack exchange and in technically minded articles. The term has been particularly associated with the Ethereum project, whose primary purpose is to be a platform for smart contract code. But today, the term is used generically across the community to refer to any complex program that is stored and executed on a blockchain.

Calling these programs contracts is helpful in that this code is governing something important or valuable. We only go to the trouble of creating a binding contract when it's important that we be able to enforce the terms. Similarly, we only use smart contract code when the code controls something important, like money or identity.

That said, smart contract code need not resemble anything we would ordinarily think of as a "contract". While the code could articulate a conditional financial transaction, it could also be a governance application that controls account permissions.

In many cases, smart contract code is not used in isolation but as a small piece in a larger application. Every DApp, DAO, or other blockchain-based application is built using smart contract code to perform operations on their chosen blockchain.

Smart contract programs can themselves hold balances of cryptocurrency, or even control other smart contract programs. Once they are created, they can act autonomously when called to perform an action. For this reason, many prefer the term "smart agent", analogous to the more general concept of a software agent.

Smart contracts are smart legal contracts. Among those who work in finance or law, the term "smart contract" is often read quite differently than the definition above.

"Smart contract" here refers to a specific use case of smart-contract code – a way of using blockchain technology to complement, or replace, existing legal contracts. These smart legal contracts would most likely be a combination of smart contract code and more traditional legal language. For instance, a supplier of goods enters into a smart legal contract with a retailer. The payment terms could be defined in code and executed automatically when delivery is made. But the retailer would likely insist the contract include an indemnity clause, whereby the supplier agrees to indemnify the retailer against claims flowing from a defective product. There would be no point representing this clause in code, since it is not something that can self-execute – it exists to be interpreted and enforced by a court in the case of litigation.

Commercial agreements are full of clauses that protect parties from various edge-case liabilities, and these are not always suitable for representation and execution through code, meaning that smart legal contracts will require a blend between code and natural language.

Probably, smart legal contracts could be considered legally enforceable. Despite what many think, the conditions under which an agreement becomes a legally enforceable contract are flexible and attuned to the underlying relationship between the parties, rather than dependent on the form the contract takes. Anything from a verbal agreement to an email conversation can become a contract at law, if the basic elements of a contract can be found.

The category of smart legal contracts is however complicated by the fact that there are many different types of contracts in the world, only some of which are obvious candidates for use as "smart contracts". A legal contract could be anything from a verbal agreement for someone to paint your house to a derivative traded electronically in financial markets.

Since early 2015, the use cases attracting the most attention are smart legal contracts as smart financial instruments like shares, bonds, or derivatives contracts. Articulating these contracts in code could allow financial markets to become more automated and simplify many process-intensive systems related to trading and servicing of financial instruments.

These "smart financial instruments" do not exist at scale today, although many people are working to build them. Financial instruments are just one type of contract that could benefit from blockchain

code. As the technology matures, other assets– e.g. real estate, or intellectual property – may be stored and traded over blockchain systems. As new asset types go "on-chain", the agreements used to govern those assets in the world today (like a mortgage or licensing agreement) may benefit from blockchain-based analogs.

Many advocates for blockchain technology see larger possibilities. Rather than merely imitate or complement the legal contracts we use today, perhaps smart contract code could be used to facilitate new types of commercial arrangements.

We might even call this a third definition of the term: using smart contract code to create novel, alternative forms of agreements that are nonetheless commercially useful. Let's call these "smart alternative contracts".

This approach takes a broader view of the real-world problem solved by contracts. Commerce depends on individuals being able to form stable, predictable agreements with one another. Contracts, along with a strong legal system, are the primary mechanisms we use to shape each party's incentives to the point where they have sufficient confidence in their relationship to engage in the risky business of trade.

But perhaps legal agreements are not the only solution to this general problem. Smart contract code offers a new set of tools to articulate and enforce terms, and they can be used to create systems of incentives that may be sufficient to make commercial relationships possible.

The most widely discussed opportunity of this type is machine-to-machine commerce. The growing ecosystem of smart devices – particularly those that are in some fashion autonomous – will eventually need a way to engage in basic commercial interactions with one another. For instance, a washer that buys its own detergent or a car that can pay to recharge itself.

These transactions still require a minimum level of trust to be commercially viable, but are ill-suited for legal contracts, which are comparatively expensive and require the involvement of legal persons like a corporation or human. Smart alternative contracts might enable an entirely new type of commerce carried out between our computers, cars, phones, and appliances.

There probably are – or will be – other types of commercial interaction that aren't well suited to traditional legal contracts. New markets, suddenly made possible by technology, but which are underserved by legal tools that are slow to innovate and adapt.

Smart alternative contracts might let us stretch the web of trust out a little further, a little faster, beyond the reach of the legal system, where they can enable new forms of commerce not possible today.

Ethereum Plus Contracts

The key feature **Ethereum Plus Contracts** focuses on, is the "plug and play" smart contracts. The pre-existing templates allow the end-user, with or without prior coding knowledge to create and use their smart contract in no time.

When you want to enter into a compliance, you want it to work for you and not against you. ETP Contracts allows you to easily choose from the available built-in templates for contracts of your choice and renders you a seamless experience, exactly the way you want it to work. ETP Contracts explicitly grants the end-users the flexibility of not having to know the codebase that runs at the backend. It can be easily deployed on local systems, helping you focus more on digitized marketing and transactions and less on coding. That's exactly the vision behind- Globalizing Digitized Contracts to the developers and non-developers!

Fair Profit Sharing

Ethereum Plus came into the scene with an ambitious goal, to go eco-friendly and allow investors to make all digitized decisions through **Ethereum Smart Contracts**. Moreover, ETP's Initial Coin offering offers a commendable fortune for investors, making all the enthusiasts and investors to benefit from ETP's cryptocurrency project. With just 10 million coins capped, investors can expect better demand for their invested ETPs in the near future.

ETP Edge will benefit investors at the very onset. The ICO events ensure ETP value caps to double in every 6 months, so investment in ETP is the best choice. **Ethereum Plus** ventures will expand to investments in agriculture, farming, adopting the under segments by funding them, and also ensuring a cleaner & greener world in the coming year. At the maturity of stipulated time a fair profit sharing will be implemented to stake holders who invest in **Ethereum Plus.**

Will the Ethereum Plus token work?

ETP techies have been conferring with allies for an advanced technology. And will release the **Advance Ethereum Plus Contract** in year 2018. Power packed with easy controls for the end- users, the Advanced Smart Contract promises the gripping effect.

The lack of clear terminology or predictable analysis in this field is an unfortunate reality. Those of us who work in the blockchain space are often should be mindful of how cyptocurrencies are used in different communities, and are prepared to ask a series of annoying, though necessary, clarifying questions when asked about the nature and potential of "smart contracts".

The different uses of the term illustrate a broader challenge in our industry. The interdisciplinary nature of blockchain technology, and "smart contracts" in particular, lead people to see the technology as primarily belonging to their own discipline, at the expense of the others. Lawyers often look at smart contracts and see marginally improved legal agreements, without appreciating the fuller potential of blockchain-code to extend beyond law's reach.

However, being the most trusted blockchain platform, **Ethereum Plus** provides us the right platform to build robust smart contracts between individuals, precluding the intricacies of third parties and simplifying coding or contracts. Opting the eco-friendly, adaptable, platform independent **Ethereum Plus** is the best investment plan for just about anyone and promises a lucrative future. *Best investment plan, simplified contracts, quicker transactions- that's ETP Edge-best defined as the cutting edge in cryptocurrencies!*

Future of Ethereum Plus

The next two years will see the launch of Token Crowdsale (August 15') followed with an expansion into other areas. Gradually, there will be technological advancements, which will expect a full launch of **Advanced Ethereum Contracts**.

(Image of Roadmap)

Empowering Technology and People!